

# LAUNCHING “1000 Days 1000 Start-ups”

by Infinite Startup.  
“Mission 2024”

With propitious vision to  
build start-ups ecosystem




PUNE | MUMBAI | BANGALORE | SRINAGAR | BHUBANESWAR



If you're ready to take the leap,  
**We're Here For You!**

Do I need a license to start my start-up?  
How can I start a start-up?  
Is it hard to start a start-up?  
How do I get clients for my start-up?

How do I market my business?  
What registrations and licenses do I need?  
How much should I charge for my product/services?  
How do I compete with other businesses?

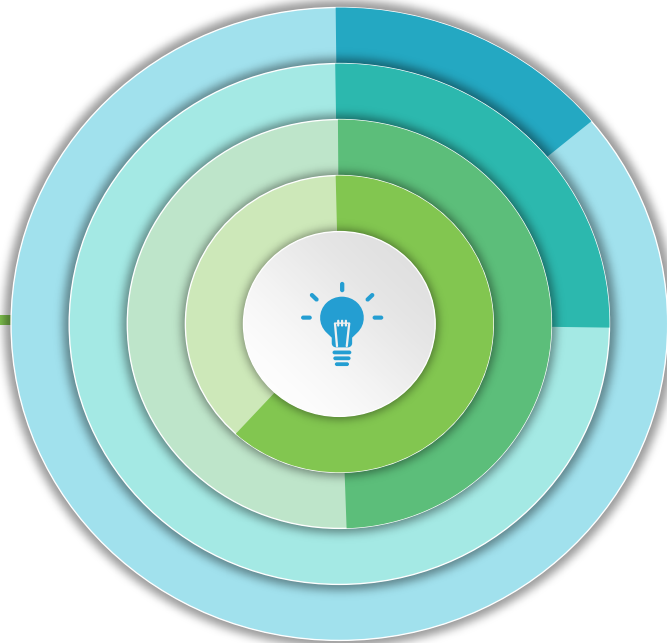
A person in a dark suit stands with their back to the camera on the edge of a rocky cliff. They are looking out over a vast city skyline under a clear sky. The image has a blue tint.

# How **INFINITE STARTUP** going to help you?

1. Helping you to choose your niche
2. Write a business plan & Way forward Report
3. Appoint an Advisory boards and experienced business mentors
4. Start-up Incubator Services
5. Define your product/services or prototype
6. Develop your brand identity
7. Decide your legal business structure
8. Set up accounting and bookkeeping
9. Assess your finances
10. Create a sales plan
11. Build an online & offline presence
12. Spread the word
13. Find partners or investors
14. Find the right help

# STEP 1

## Helping you to choose your niche.



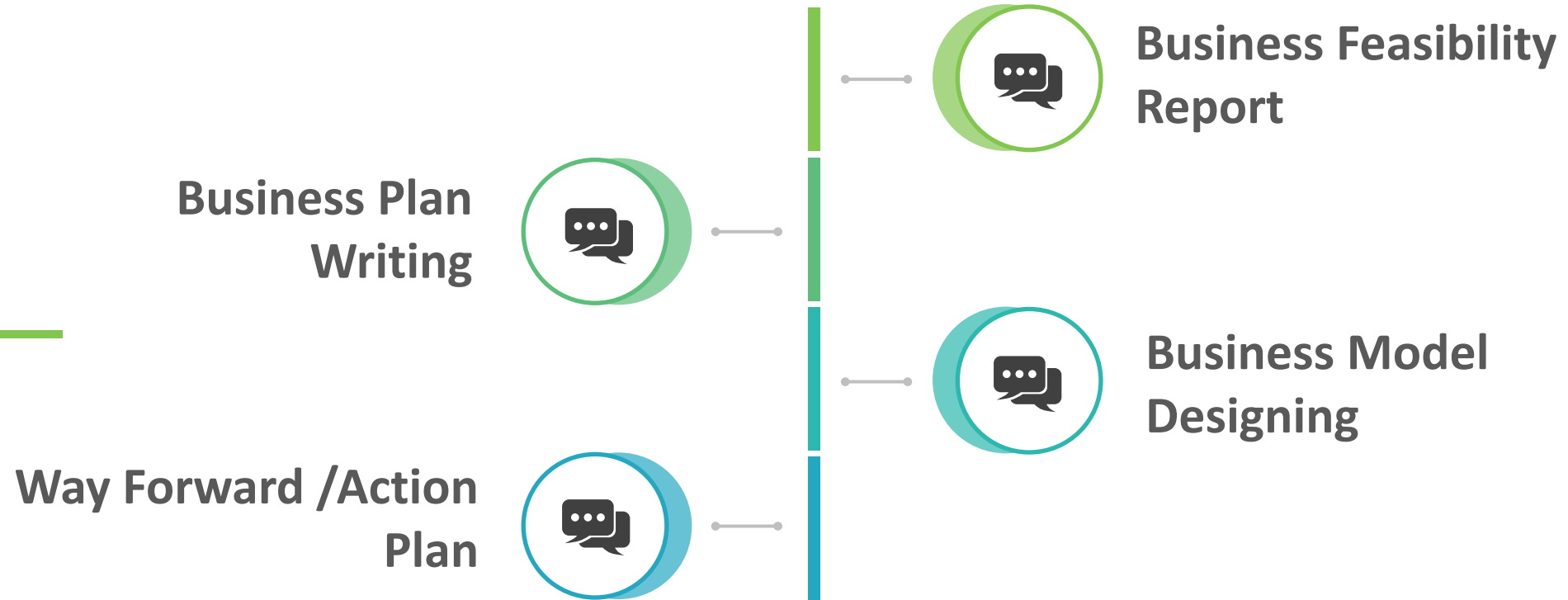
1. Problem/Solution Fit
2. (Idea Validation)
  - i. Problem – Is your problem true/worth solving?
  - ii. Solution – Is your product/offer going to solve the problem?
  - iii. Features – How do the core features of your product work?
3. Minimum Viable Product (MVP)
4. Product/Market Fit
5. Growth Scale
6. Maturity

*Don't try to offer something to everyone. You will be a far more successful by applying your expertise to a niche market that needs what you have to offer. In this way, you can tailor your product/services, so they add value to a specific group of people or businesses.*

## STEP 2

### Write a business plan & Way forward Report.

Once you choose your niche and define your services, it's time to write a business plan.



### STEP 3

Appoint an Advisory boards and experienced business mentors.

## ADVISORY BOARDS BUSINESS MENTORS

1. Multiple mentors
2. Profession or trade mentor
3. Organization mentor
4. Technology mentor



## STEP 4

### Start-up Incubator Services

1. Help with business basics
2. Networking opportunities
3. Marketing assistance
4. High-speed Internet access
5. Co-working space setup
6. Connections to strategic partners
7. Comprehensive business training programs
8. Management team identification
9. Technology commercialization assistance

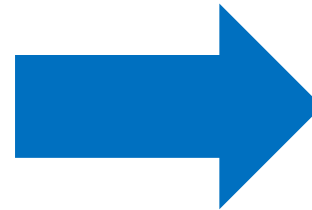


## STEP 5

Define your product/services or prototype



IDEA



Your  
Business  
Here

Web Designing | Corporate | Website | E-commerce Website  
Application Development (PROTOTYPE DESIGN) Mobile Applications | Web Apps & SAAS



## STEP 6

### Develop your brand identity



Logo Designing

Pitch Deck Designing

Profile Designing

# STEP 7

## Decide your legal business structure



### **INFINITE STARTUP (Start a Company)**

- Proprietorship
- Partnership
- One Person Company (OPC)
- Limited Liability Partnership (LLP)
- Private Limited Company (PVT LTD)
- Public Limited Company
- Nidhi Company
- Producer Company
- Trust Registration
- Society Registration
- Section 8 Company
- For Foreign Owners
- Indian Subsidiary

**Intellectual Property**  
Trademark Assignment  
Trademark Registration  
Copyright Registration

### **Special Entities Incorporation**

- Digital Signature
- ESI Registration
- TAN Registration
- FSSAI Registration
- Professional Tax Registration
- Goods and Services Tax (**GST**)
- ISO Registration

### **Compliance & Filings**

- Comprehensive Business Care
- Annual ROC Filing

### **Business Closure**

- Winding Up of Company
- Winding Up of LLP

# BUSINESS

# BUSINESS LEGITIMACY

## STEP 8

### Set up accounting and bookkeeping

Business accounting is how your business records, organizes, interprets, and presents its financial information. Accountants analyze the financial condition of a business to help the business owner make better decisions.

Bookkeeping is the recording, organization, storage, and retrieval of financial information related to your business.

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**In order to keep track of your finances when starting a business, you'll need to set up a bookkeeping and accounting system. This is important so that you understand your business's cash flow and will also be important for tax-filing purposes.**

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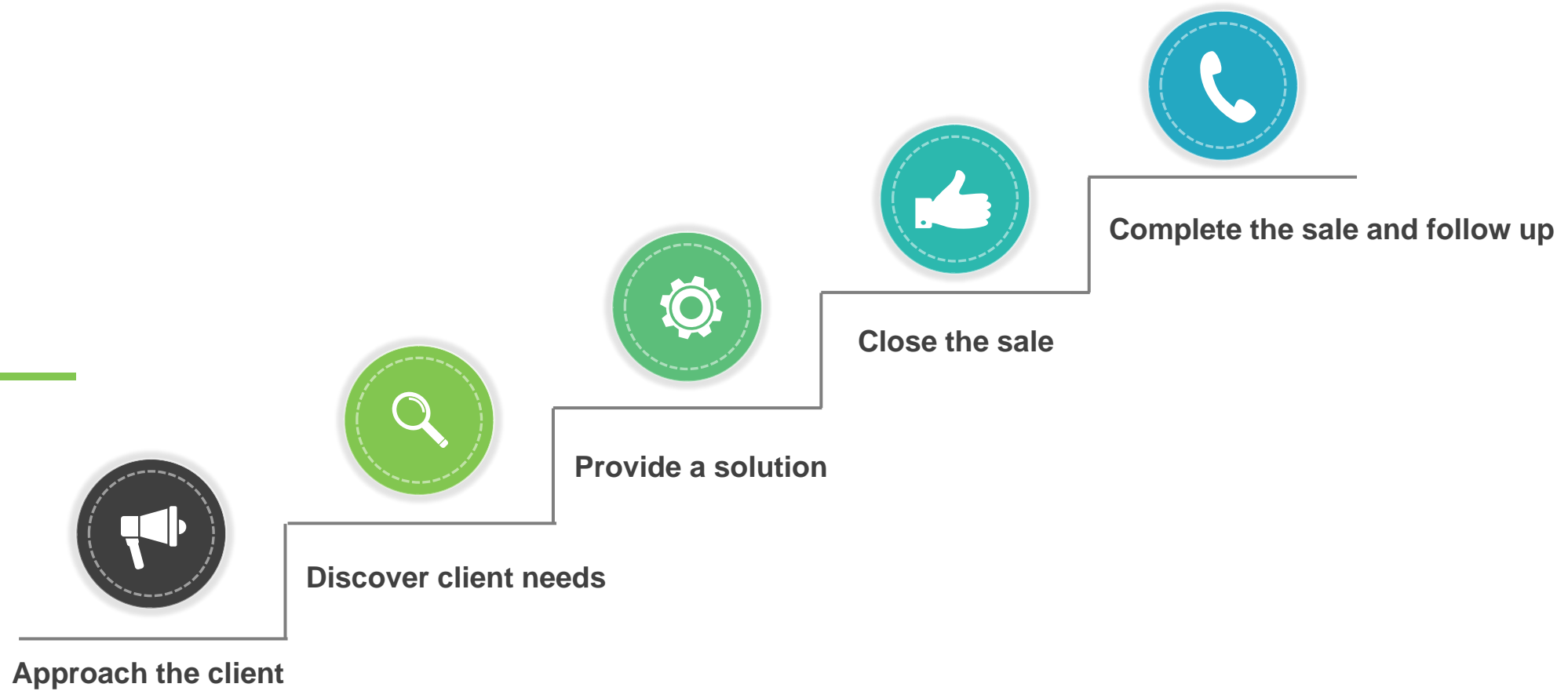
# STEP 9

## Assess your finances



# STEP 10

## Create a sales plan



# STEP 11

## Build an online & offline presence



**Online Marketing**



**Event Hosting**

## STEP 12

### Spread the word

*You may be an awesome product/service. But, if you're not marketing yourself no one will know it.*

*Marketing your business is the only way to ensure that you have a steady flow of clients and potential clients. It's time to focus on getting the word out about your awesome new consulting services to your target market.*



SPREAD  
the WORD

▶▶▶ REFER A FRIEND

# STEP 13

Find partners or investors



**Business Funding**

**Fund Raising**

**Business Loan**

**Business Valuation**





# FIND THE RIGHT HELP

JOIN WITH US AND START A NEW RELATION

<https://www.infinitestartup.com/>

